### **CURRICULUM VITAE**

NAME: Mia MIKIC

**CURRENT POSITIONS: Advisor at Large** 

Asia-Pacific Research and Training Network on Trade

(ARTNeT) and #WomeninARTNeT

Research Fellow, Waikato Management School, The

University of Waikato, New Zealand

Visiting Fellow (non-resident), Institute for Euro-Asian Studies, Faculty of Economics and Business, University of

Zagreb

**CONTACT ADDRESS:** 6A Dempsey St., Remuera, Auckland 1050, New Zealand

**Tel:** Mob (+64-20) 40199618

**E-mail:** mia.mikic@gmail.com (miamikic@icloud.com)

**Skype:** miamikic

Linkedin:Mia Mikic | LinkedInAcademia:Mia Mikic - Academia.eduResearch Gate:Mia Mikic | ResearchGateGoogle Scholar:Mia Mikic - Google Scholar

**Orcid:** Mia Mikic (0000-0001-9974-2781) (orcid.org)

### **EDUCATION:**

1985 University of Zagreb, PhD, Economics

1981 St Mary's College, USA, MS, International Business

1978 University of Zagreb, BS, Economics, International Trade

### PROFESSIONAL EMPLOYMENT:

June 2021 – present Research Fellow, Waikato Management School, The University

of Waikato, New Zealand

Feb 2021 – present Visiting Fellow, Institute for Euro-Asian Studies, Faculty of

Economics and Business, University of Zagreb, Croatia

July 2017 – Jan 2021 Director, Trade, Investment and Innovation Division (retired)

March 2015 – June 2015 Officer in Charge, a.i. Trade and Investment Division

Feb 2013 – June 2017 Chief, Trade Policy and Analysis Section

Jan 2009 – Feb 2021 Coordinator of ARTNeT Feb 2005 – Jan 2013 Economic Affairs Officer

Trade Policy Section, Trade and Investment Division, ESCAP

Nov 2001 – Jan 2005 Professor of International Economics, Faculty of Economics and

Business, University of Zagreb, Croatia

Nov 2002 – Nov 2004	Head, Department of Economic Theory, Faculty of Economics and Business, University of Zagreb, Croatia
Sep 2002 – Jan 2005	Director, Economics and Business International Programme, Faculty of Economics and Business, University of Zagreb, Croatia (on leave without pay Sep-Dec 2003 and Nov-Dec 2002)
Sept 2003 – Dec 2003	Senior Economic Affairs Officer, Trade Policy Section, ESCAP, UN
May 1988 – Jan 2005	Senior Lecturer, Department of Economics, School of Business and Economics, University of Auckland, New Zealand (Nov 2001- Jan 2005 on leave without pay)
Jul 1978 – May 1988	Assistant Professor, Faculty of International Trade and Faculty of Economics, University of Zagreb, Croatia

### RESEARCH INTEREST

As a director of TIID/United Nations ESCAP, I guided and supervised the analytical work on areas covered by the Division's programme in areas of trade, investment and technology and innovation. For example, I have lead research work on trade policy and trade-related issues incorporated in, inter alia, the Asia-Pacific Trade and Investment Report from 2009 till 2021. All research was geared towards creating applicable and adequate evidence for improved trade, investment and innovation policymaking in a context of sustainable development. This spans from mapping and monitoring of preferential trading arrangements in Asia-Pacific region (including further development of analytically-friendly database known as the Asia-Pacific Trade and Investment Agreements Database, APTIAD); providing a measurement of impact of alternative policy options or policy scenarios, and developing new analytical tools. **Personally**, I have been paying a special attention to the role of the services trade and in particular digitally enabled services in development; organization of regional and GVCs; evolution of regionalism under the rules of the multilateral trading system; sustainable trade and investment, regulatory issues for digital economy; frontier technologies and inclusive future of work, and enabling a bigger role of women in influencing evidence-based policymaking in trade, investment and innovation.

#### SELECTED PUBLICATIONS

## **Textbooks:**

MIKIĆ, M. *International Trade*, Basingstoke, Macmillan, 623 pages, 1998 (available in a digitized version from <a href="https://link.springer.com/book/10.1007/978-1-349-26372-1">https://link.springer.com/book/10.1007/978-1-349-26372-1</a>)

MIKIC, M., GILBERT, J. Trade Statistics in Policymaking: A Handbook of Commonly used Trade indices and Indicators Revised 2<sup>nd</sup> edition, United Nations, 135 pages, 2009 <a href="http://www.unescap.org/tid/publication/tipub2559.pdf">http://www.unescap.org/tid/publication/tipub2559.pdf</a>

Led preparation of and contributed substantially to annual volumes of Asia-Pacific Trade and Investment Reports (2009-2021)

## Co-edited volumes and chapters in edited books (after 2005):

MIKIC, M. and MALALA, J. "The Impact of AI on the Future of Work" chapter in *The Home in the Digital Age* edited by Antonio Argandoña, London: Taylor & Frances, 2021

- MIKIC, M., SHARMA, V. "Feminising WTO2.0" Chapter 13 in Revitalizing Multilateralism: Pragmatic ideas for the New WTO Director-General, edited by Simon Evenett and Richard Baldwin, London: CEPR, 2020 file:///C:/Users/miami/Downloads/Revising\_Multilateralism%20(3).pdf
- MIKIC, M. and SHANG, W. "ASEAN at 50 and beyond," Chapter 4 in *Inclusive Trade in Africa*, edited by David Luke and Jamie Macleod, Routledge, 2019
- ANUKOONWATTAKA, W., MIKIC, M., AND ZHANG, Y. Services and Global Value Chains: The Asia-Pacific reality, Bangkok: ESCAP, 109 pages, 2017 <a href="https://www.unescap.org/sites/default/files/publications/GVCs\_STII89.pdf">https://www.unescap.org/sites/default/files/publications/GVCs\_STII89.pdf</a>
- JETIN, B., MIKIC, M. ASEAN Economic Community: A Model for Asia-Wide Regional Integration?, Palgrave, 2015 <a href="https://link.springer.com/book/10.1057/9781137535085">https://link.springer.com/book/10.1057/9781137535085</a>
- MIKIC, M. "Trade Implications of the ASEAN+ Agreements for Other Asian Countries" in *ASEAN Economic Community: A Model for Asia-Wide Regional Integration?*, edited by B. JETIN and M. MIKIC, Palgrave, pp.59-79, 2015
- BHATTACHARYA, D., MIKIC, M. Least Developed Countries and Trade: Challenges of Implementing the Bali Package, Bangkok: ESCAP, 118 pages, 2015
- MIKIC, M. "Global Challenges, Regional Integration and India-Mekong Cooperation" in Two Decades of ASEAN-India Relations, edited by P. DE, Cambridge University Press, New Delhi, 2012.
- MIKIC, M. "Counter-crisis Trade Expansion" Chapter 11 in *Two Asias: the Emerging Postcrisis divide* edited by S. ROSEFIELDE, KUBONIWA, M. and MIZOBATA, S., World Scientific Publishing, 2012
- SAUVE, P., PASADILLA, G. and MIKIC, M. (Eds) Service sector reforms: Asia-Pacific Perspectives, Bangkok: ADBI-ARTNeT, 289 pages, 2011
- MIKIC, M. AND MARTINEZ, E. PEDRO (Eds) *Trade Beyond Doha: Prospects for the Asia-Pacific Least Developed Countries*, Bangkok: ESCAP, 121 pages, 2011
- ANUKOONWATTAKA, A. and MIKIC, M. (Eds) *India: A New Player in Asian Production Networks?*Bangkok: ESCAP, 143 pages, 2011 <a href="https://artnet.unescap.org/publications/books-reports/india-new-player-asian-production-networks">https://artnet.unescap.org/publications/books-reports/india-new-player-asian-production-networks</a>
- EVENETT, S., MIKIC, M. and RATNAYAKE, R. (Eds) *Trade-led Growth: A Sound Strategy for Asia*, Bangkok: ESCAP, 389 pages, 2011 <a href="https://www.unescap.org/resources/trade-led-growth-sound-strategy-asia">https://www.unescap.org/resources/trade-led-growth-sound-strategy-asia</a>
- MIKIC, M., WERMELINGER, M. (Eds) *Rising Non-tariff Protectionism and Crisis Recovery*, United Nations ESCAP and ARTNeT, 2010 <a href="http://www.unescap.org/tid/publication/tipub2587.asp">http://www.unescap.org/tid/publication/tipub2587.asp</a>
- MIKIC, M. "Crisis-Era State Measures and Asia-Pacific Economies" in *The Unrelenting Pressure of Protectionism: The 3<sup>rd</sup> FTA Report, A Focus on the Asia-Pacific Region* edited by Simon J. Evenett, CEPR and Global Trade Alert, pp. 33-51, 2009 www.globaltradealert.org
- STRUTT, A., MIKIC, M. "Exploring the Impacts of Trade Liberalization in Asia and the Pacific" chapter 2 in *Challenges and Opportunities for Trade and Financial Integration in*

- Asia and the Pacific, Studies in trade and Investment 67, UNESCAP, New York: United Nations, pp. 13-36, 2009 <a href="http://www.unescap.org/tid/publication/tipub2563.pdf">http://www.unescap.org/tid/publication/tipub2563.pdf</a>
- MIKIC, M., RATNAYAKE, R. "Crisis reinforces need for stronger trade and financial integration in Asia and the Pacific" chapter 1 in *Challenges and Opportunities for Trade and Financial Integration in Asia and the Pacific, Studies in trade and Investment 67*, UNESCAP, New York: United Nations, pp. 1-13, 2009 <a href="http://www.unescap.org/tid/publication/tipub2563.pdf">http://www.unescap.org/tid/publication/tipub2563.pdf</a>
- MIKIC, M. "Multilateral rules for regional trade agreements: Past, present and future" Chapter 10 in Emerging Trade Issues for Policymakers in Developing Countries in Asia and the Pacific, *Studies in trade and Investment 64*, United Nations ESCAP, New York: United Nations, pp. 215-39, 2008 <a href="http://www.unescap.org/tid/publication/tipub2526\_chap10.pdf">http://www.unescap.org/tid/publication/tipub2526\_chap10.pdf</a>
- BONAPACE, T., MIKIC, M. "Forging an Integrated Asia-Pacific Region" in *Asia's New Regionalism and Global Role: Agenda for the East Asia Summit* edited by N. Kumar, K. Kesavapany and Y. Chaocheng, RIS and ISEAS, pp. 141-165, 2008.
- BONAPACE, T., MIKIC, M. "Asia-Pacific Regionalism Quo Vadis? Charting the Territory for New Integration Routes" in *Multilateralism, Regionalism and Bilateralism in Trade and Investment* edited by Philippe De Lombaerde, Springer, pp.75-99, 2007.
- MIKIC, M. "Preferential trade in Asia and the Pacific: Trends and prospects for multilateralization" Chapter II in Future Trade Research Areas that Matter to Developing Country Policymakers, Studies in Trade and Investment 61, UNESCAP, New York: United Nations, pp. 33-59, 2007 <a href="http://www.unescap.org/tid/publication/tipub2467.asp">http://www.unescap.org/tid/publication/tipub2467.asp</a>
- MIKIC, M. "Trends in preferential trade liberalization in Asia and the Pacific" Chapter I in *Agricultural Trade: Planting the Seeds of regional liberalization in Asia, Studies in Trade and Investment 60*, UNESCAP, New York: United Nations, pp. 1-33, 2007 http://www.unescap.org/tid/publication/tipub2451.asp
- MIKIC, M. "Globalization and Asian Financial Insecurity" Chapter 11 in *Asian Security Reassessed Contemporary Policies and New Challenges* edited by Hoadley, S. and Rueland, J., Singapore: ISEAS, 270-90, 2006.

### **Refereed Journal Articles:**

- YE, V.Y., MIKIC, M. "The Index of Asia-Pacific Regional Integration Effort," East Asian Economic Review, Vol 20, No. 2 (June 2016), 129-168.
- MIKIC, M. "Proliferation of PTAs in Asia and the Pacific" Foreign Trade Review, Vol. XLII, No. 3, October-December, pp. 3-40, 2007.
- THOMPSON, H., FUNDA, J., MIKIC, M. "The Industrial Wage Effects of Croatia's Accession to the EU in an Applied Specific Factors Model of Production" International Economics and Finance Journal, 157-169, 2006.
- MIKIC, M. "Agricultural Trade Liberalization: Time to Close Windows of Exception", Asia-Pacific Trade and Investment Review, Vol. 2, No. 1, May, 71-91, 2006.
- CVIJANOVIĆ, V., MIKIĆ, M. TOWER, E., "Evaluating Croatian Equities" Zagreb Journal of Economics, 7 (10), 73-88, 2003.

## **Technical Reports and Working Papers (after 2005):**

- MIKIC, M., ANUKOONWATTAKA, W. "Beyond the COVID-19 pandemic: Coping with the 'new normal' in supply chains" ESCAP Policy Brief, August, 2020 <a href="https://www.unescap.org/sites/default/files/Policy\_brief\_supply\_chain.pdf">https://www.unescap.org/sites/default/files/Policy\_brief\_supply\_chain.pdf</a>
- MIKIC, M., PUUTIO, A.T., and GALLAGHER, J.G. "Healthcare products trade and external shocks: The US-China trade war and COVID-19 pandemic" ARTNeT Working Paper Series, No. 190 <a href="https://artnet.unescap.org/publications/working-papers/healthcare-products-trade-and-external-shocks-us-china-trade-war-and">https://artnet.unescap.org/publications/working-papers/healthcare-products-trade-and-external-shocks-us-china-trade-war-and</a>
- MIKIC, M., W. ANUKOONWATAKKA with Martina Francesca Ferracane and Joana Maria Tacken, "Myanmar: opening up to its trade and foreign direct investment potential" TID Staff Working Paper, No 01/12 (revised 31 December 2012) <a href="http://www.unescap.org/resources/myanmar-opening-its-trade-and-foreign-direct-investment-potential">http://www.unescap.org/resources/myanmar-opening-its-trade-and-foreign-direct-investment-potential</a>
- MIKIC, M. with JAKOBSON, E. "Examining the Potential for Cross-South Pacific Trade: ASEAN and Latin America" Trade and Investment Division, Staff Working Paper 02/2010 <a href="http://www.unescap.org/tid/publication/swp210.pdf">http://www.unescap.org/tid/publication/swp210.pdf</a>
- MIKIC, M., RAMJOUE, M. "Achieving the Trade Targets of Millennium Development Goal 8: Status in the Least Developed Countries of Asia and the Pacific" Trade and Investment Division, Staff Working Paper 03/2009 <a href="http://www.unescap.org/tid/publication/swp309.pdf">http://www.unescap.org/tid/publication/swp309.pdf</a> revised 1 June 2010
- MIKIC, M. "ASEAN and Trade Integration", Trade and Investment Division, Staff Working Paper 01/2009 <a href="http://www.unescap.org/tid/publication/swp109.pdf">http://www.unescap.org/tid/publication/swp109.pdf</a>
- MIKIC, M. "Mapping Preferential Trade in Asia and the Pacific: Introducing the Asia-Pacific Trade and Investment Agreements Database" Trade and Investment Division, Staff Working Paper 04/2007

# Reviews, Commentaries, Blogs and Conference Papers (after 2005):

- MIKIC, M. "A few further thoughts on the topic of Re-organization of GVCs and de-globalization", Trade Policy Research Forum blog, 11 March 2021 <a href="https://www.tprforum.org/blog-1/blog-post-title-one-rx4ft">https://www.tprforum.org/blog-1/blog-post-title-one-rx4ft</a>
- MALAKET, A.R., and MIKIC, M. "What the pandemic means for future access to trade finance" in Trade Finance Talks, Spring 2021 *Trade Finance Global*, , <a href="https://www.tradefinanceglobal.com/posts/what-the-pandemic-means-for-future-access-to-trade-finance/">https://www.tradefinanceglobal.com/posts/what-the-pandemic-means-for-future-access-to-trade-finance/</a>
- MIKIC, M., WANG, T. and J.WONG, "Technology is still one's best friend" ESCAP, 7 Sep 2020 <a href="https://www.unescap.org/blog/technology-still-ones-best-friend">https://www.unescap.org/blog/technology-still-ones-best-friend</a>
- MORRIS, D. and MIKIC, M. "There is no substitute for cooperation in sustainable development" ESCAP, 10 July 2020 <a href="https://www.unescap.org/blog/there-no-substitute-cooperation-sustainable-development">https://www.unescap.org/blog/there-no-substitute-cooperation-sustainable-development</a>
- MIKIC, M., LOBO, R.S., YOO, J.H. and ROMANO, P. "When China sneezes, Asia catches a cold" ESCAP, 14 Feb 2020 <a href="https://www.unescap.org/blog/when-china-sneezes-asia-catches-cold">https://www.unescap.org/blog/when-china-sneezes-asia-catches-cold</a>

- MIKIC, M. and KRAVCHENKO, A. "Trade War: Two elephants in a porcelain shop" ESCAP *Trade Insights*, No. 22, April 2018 <a href="https://www.unescap.org/sites/default/files/publications/ESCAP\_Trade\_Insight\_22\_Trade%20">https://www.unescap.org/sites/default/files/publications/ESCAP\_Trade\_Insight\_22\_Trade%20</a> War Two% 20elephants% 20in% 20a% 20porcelain% 20shop\_updated.pdf
- MIKIC, M. and SHANG, W. "Better Future for All: Responsible Policies for Smart Economies," Ch A-2. In Harnessing the Fourth Industrial Revolution- Creating Our Future Today, Proceedings of the Fourth Annual Public Policy Conference, Manila, 18 Sep 2018, https://pidswebs.pids.gov.ph/CDN/PUBLICATIONS/pidsbk2019-appc2018.pdf
- SPEAR, A. and MIKIC, M. "Delivering in Nairobi and After", ESCAP *Trade Insights*, No 14, Dec 2015 <a href="http://www.unescap.org/resources/delivering-nairobi-%E2%80%93-and-after-trade-insights-issue-no-14">http://www.unescap.org/resources/delivering-nairobi-%E2%80%93-and-after-trade-insights-issue-no-14</a>
- ANUKOONWATTAKA, W., SCAGLIUSI, M. and MIKIC, M. "Servicification and Industrial Exports from Asia and the Pacific" ESCAP *Trade Insights*, No. 10, may 2015 <a href="http://www.unescap.org/resources/servicification-and-industrial-exports-asia-and-pacific-trade-insights-issue-no-10">http://www.unescap.org/resources/servicification-and-industrial-exports-asia-and-pacific-trade-insights-issue-no-10</a>
- MIKIC, M. and DA IN LEE. "Safeguards: friends or foes of liberalization in the Asia-Pacific?" ESCAP Trade Insights No. 2, Oct 2014, <a href="http://www.unescap.org/sites/default/files/Trade-Insights-IssueNo2\_1.pdf">http://www.unescap.org/sites/default/files/Trade-Insights-IssueNo2\_1.pdf</a>
- TROUNG, T. and MIKIC, M. "Trade and Climate Change development of the Emission Intensity Indices", *ARTNeT/ESCAP Alert on Emerging Policy Changes* Issue No. 6, August 2010, <a href="http://www.unescap.org/tid/artnet/pub/alert6.pdf">http://www.unescap.org/tid/artnet/pub/alert6.pdf</a>
- MIKIC, M. and RAMJOUE, M. "Preferential Trade Agreements: An insurance against protectionism?", ARTNeT Alerts on Emerging Policy Challenges, Issue No 2, February, 2009
- MIKIC, M. and QIU, Y. "Achieving the MDGs in Asia and the Pacific: Where do we stand on trade targets?" *ESCAP Socio-Economic Policy Brief*, No 9, 2007
- MIKIC, M. and QIU, Y. "Is there a Need for 'Market Access' Plus Indicators?" *Asia-Pacific Trade and Investment Review*, Vol 2(2), 135-142, 2006

## ADVISORY, CONSULTANCY AND OTHER ROLES:

August, 2021 -	Member of the Advisory Panel, The Institute of the Malaysian and
	International Studies, Universiti Kebangsaan Malaysia
May 2021 -	Member of the Board, The Friends of Multilateralism Group
May-Jul 2021	Facilitator, UNCTAD's Trade and Gender Course (Online)
April 2021-	Senior Advisor, Lakestone Institute for Sustainable Development (LISD)
	Shenzhen
March-Sep 2021	Consultant, UN ESCAP
Feb 2021-	Advisor, Prism Global Partners LLP
2012-2020	Member, Central Review Committee, ESCAP
2017-Present	Visiting lectures on services trade at Thammasat University, MAPS
	programme, Bangkok
2010-2013	Member, Research and Publication Committee, ESCAP
2010, 2016	Member, Board for National Competitive Recruitment Examination in
	Economics, United Nations

2009-2021	Coordinator of <u>ARTNeT</u> (ESCAP)
2009-2010	Member, Task force for organizational effectiveness, ESCAP
2008-2012	Advisory Council of International Trade Centre, Geneva
2005-2008	Support in coordination and implementation of ARTNeT (ESCAP)
2004-2005	Member, Task force for implementation of the 55 policy
	recommendations for raising Croatian competitiveness, area of SME,
2004	Member, Organizing committee, Building competitiveness conference
2003	Member, First university professors' regional network in International
	Trade and WTO issues
2002-2004	Web Editor in Charge, Faculty of Economics and Business, Zagreb
2000-2010	Research Associate, National Centre for Research on Europe, University
	of Canterbury, Christchurch, New Zealand
2000-2004	Consultant and resource person, UN ESCAP
1999	External Examiner, International Economics, Auckland Institute of
	Technology, Auckland, New Zealand
1998	Referee, Foundation for Research, Science and Technology,
	Wellington, New Zealand
1988-present	External Assessor, supervisor, various PhD and Masters Theses

## Editorial or advisory journal boards:

2018-present	Journal of International Business Policy (Editorial Review Board)
2007-present	Journal of Philosophical Economics (Advisory Board)
1998-2005	The University of Auckland Business Review (Editorial Board)
1998-2005	Australasian Journal of European Integration (Editorial Board)
1982-1989	Economic Analysis (Editorial Board, associate editor, 1987-89)

### Refereeing:

Asia-Pacific Trade and Development Journal, Economic Analysis, Economic Systems, Ekonomski Pregled, Financijska Praksa, International Economic Journal, Journal of International Trade and Development, Labour Market Bulletin, New Zealand Economic Papers, New Zealand Journal of Business, Politička Misao, University of Auckland Business Review, The World Economy, World Development

### UNIVERSITY TEACHING

International Trade and International Finance at undergraduate level

Advanced International Trade at postgraduate level

Microeconomics at undergraduate level (including an online semester in 2021)

European Economics (Economics of the European Union and Transition economics) at postgraduate and undergraduate levels

Microeconomics of Competitiveness (member of international teaching team led by the Harvard Business School)

Course curriculum development in International Trade, European Economies and Transition Economics, Microeconomics, Preferential trade policies.

# TRADE POLICY AND WTO TRAINING

Designed, run and/or served as a resource person of more than 40 regional or national trade policy and the WTO-related courses in the organization of UN ESCAP, FAO, WTO or UNCTAD for government officials, NGO representatives, members of academia and businessmen.

### **GRANTS /FELLOWSHIPS:**

- 2003 International Economics- e\_learning, Foundation Open Society Institute, Croatia
- 2003 Curriculum development- European Union Economics, Foundation Open Society Institute, Croatia
- 2002 Universite Lumiere Lyon 2, France (November-December)
- 1999 Oxford university, Queen Elizabeth House, UK (November-December)
- 1995 Croatian National Bank, Zagreb, Croatia (January-June)
- 1996 USIS Visiting Fellow, USA (September-October)
- 1987 Salzburg Seminar Fellowship (November)
- 1985 MITI Fellowship, Japan (May-July)

#### **OTHER**

Exclusive: UN's AI tool helps countries win trade deals; Interview with Mia Mikic, former Director of Trade, Investment and Innovation Division, UNESCAP, *GOVINSIDER*, <a href="https://govinsider.asia/connected-gov/mia-mikic-exclusive-uns-ai-tool-helps-countries-win-trade-deals/">https://govinsider.asia/connected-gov/mia-mikic-exclusive-uns-ai-tool-helps-countries-win-trade-deals/</a>

Cover in *Women in GovTech Special Report 2019 GOVINSIDER* <a href="https://govinsider.asia/data/mia-mikic-director-of-trade-investment-and-innovation-division-un-escap-women-in-govtech-special-report-2019/">https://govinsider.asia/data/mia-mikic-director-of-trade-investment-and-innovation-division-un-escap-women-in-govtech-special-report-2019/</a>